

# INVOICE



**Local 12 WKRC-TV**  
**1906 Highland Ave**  
**Cincinnati, OH 45219**  
**Main: (513) 763-5408**  
**Billing: (513) 763-5500**

[www.local12.com](http://www.local12.com)

Billing Address:

**Great American Media**  
**Attention: Accounts Payable**  
**1010 Wisconsin Ave NW**  
**Ste 800**  
**Washington, DC 20007**

Send Payment To:

**Local 12 WKRC-TV**  
**Newport Television LLC**  
**PO Box 841646**  
**Dallas, TX 75284-1646**

Invoice #	Invoice Date	Invoice Month	Invoice Period
53519-1	09/16/12	September 2012	08/27/12 - 09/10/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Democratic Senate Campaign	DSCC IE	1703

Flight Dates	Order #	Alt Order #
09/04/12 - 09/10/12	53519	09808841

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9913721	49	53

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/05/12	09/10/12	M-Th/Su 430a News	4:30 XM-5:00 XM	M- - - - S	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/05/12 09/11/12 M- - - - S 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 09/10/12 4:42 AM M-Th/Su 430a News 4:30 XM-5:00 XM :30 DS0H-T12-01 \$150.00 NM									
2	09/05/12	09/10/12	5a Good Morn Cincinnati	5:30 AM-6:00 AM	M- WTF- -	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/05/12 09/11/12 M- WTF- - 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 09/06/12 5:44 AM 5a Good Morn Cincinnati 5:30 AM-6:00 AM :30 DS0H-T12-01 \$1,000.00 NM									
3	09/05/12	09/10/12	6a Good Morn Cincinnati	6:00 AM-6:30 AM	M- WTF- -	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/05/12 09/11/12 M- WTF- - 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 09/05/12 6:14 AM 6a Good Morn Cincinnati 6:00 AM-6:30 AM :30 DS0H-T12-01 \$1,100.00 NM									
4	09/05/12	09/10/12	6a Good Morn Cincinnati	6:30 AM-7:00 AM	M- WTF- -	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/05/12 09/11/12 M- WTF- - 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 09/10/12 6:40 AM 6a Good Morn Cincinnati 6:30 AM-7:00 AM :30 DS0H-T12-01 \$1,100.00 NM									
5	09/05/12	09/10/12	CBS Morning News	7:00 AM-7:30 AM	M- WTF- -	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/05/12 09/11/12 M- WTF- - 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 09/07/12 7:29 AM CBS Morning News 7:00 AM-7:30 AM :30 DS0H-T12-01 \$700.00 NM									
6	09/05/12	09/10/12	CBS Morning News	7:30 AM-8:00 AM	M- WTF- -	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/05/12 09/11/12 M- WTF- - 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

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**Newport Television LLC**  
**PO Box 841646**  
**Dallas, TX 75284-1646**



<u>Invoice #</u> <b>53519-1</b>	<u>Invoice Date</u> <b>09/16/12</b>	<u>Invoice Month</u> <b>September 2012</b>	<u>Invoice Period</u> <b>08/27/12 - 09/10/12</b>
<u>Advertiser</u> <b>Democratic Senate Campaign</b>		<u>Product</u> <b>DSCC IE</b>	<u>Estimate Number</u> <b>1703</b>

[www.local12.com](http://www.local12.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/05/12	09/10/12	CBS Morning News	7:30 AM-8:00 AM	M-WTF--	:30	1	\$700.00	NM
<div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>1 WKRC W 09/05/12 7:42 AM CBS Morning News 7:30 AM-8:00 AM :30 DSOH-T12-01 \$700.00 NM</div>									
7	09/05/12	09/10/12	CBS Morning News	8:00 AM-8:30 AM	M-WTF--	:30	1	\$700.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>09/05/12 09/11/12 M-WTF-- 1 \$700.00</div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>1 WKRC M 09/10/12 8:10 AM CBS Morning News 8:00 AM-8:30 AM :30 DSOH-T12-01 \$700.00 NM</div>									
8	09/05/12	09/10/12	CBS Morning News	8:30 AM-9:00 AM	M-WTF--	:30	1	\$700.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>09/05/12 09/11/12 M-WTF-- 1 \$700.00</div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>1 WKRC M 09/10/12 8:39 AM CBS Morning News 8:30 AM-9:00 AM :30 DSOH-T12-01 \$700.00 NM</div>									
9	09/08/12	09/08/12	6a-8a Local 12 News Sat	7:30 AM-8:00 AM	-----S-	:30	1	\$650.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>09/03/12 09/09/12 -----S- 1 \$650.00</div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>1 WKRC Sa 09/08/12 7:42 AM 6a-8a Local 12 News Sat 7:30 AM-8:00 AM :30 DSOH-T12-01 \$650.00 NM</div>									
10	09/09/12	09/09/12	CBS Sun Morn News	10:00 AM-10:30 AM	-----S	:30	1	\$1,600.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>09/03/12 09/09/12 -----S 1 \$1,600.00</div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>1 WKRC Su 09/09/12 10:29 AM CBS Sun Morn News 10:00 AM-10:30 AM :30 DSOH-T12-01 \$1,600.00 NM</div>									
11	09/05/12	09/10/12	M-F 10a-11a	10:00 AM-11:00 AM	M-WTF--	:30	2	\$550.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>09/05/12 09/11/12 M-WTF-- 2 \$550.00</div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>1 WKRC Th 09/06/12 10:40 AM M-F 10a-11a 10:00 AM-11:00 AM :30 DSOH-T12-01 \$550.00 NM</div> <div>2 WKRC M 09/10/12 10:47 AM M-F 10a-11a 10:00 AM-11:00 AM :30 DSOH-T12-01 \$550.00 NM</div>									
12	09/05/12	09/10/12	Local 12 News at Noon	12:00 PM-12:30 PM	M-WTF--	:30	2	\$1,800.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>09/05/12 09/11/12 M-WTF-- 2 \$1,800.00</div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>1 WKRC Th 09/06/12 12:25 PM Local 12 News at Noon 12:00 PM-12:30 PM :30 DSOH-T12-01 \$1,800.00 NM</div> <div>2 WKRC F 09/07/12 12:20 PM Local 12 News at Noon 12:00 PM-12:30 PM :30 DSOH-T12-01 \$1,800.00 NM</div>									
13	09/05/12	09/10/12	Bold & the Beautiful	1:30 PM-2:00 PM	M-WTF--	:30	2	\$950.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>09/05/12 09/11/12 M-WTF-- 2 \$950.00</div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>2 WKRC Th 09/06/12 1:29 PM Bold &amp; the Beautiful 1:30 PM-2:00 PM :30 DSOH-T12-01 \$950.00 NM</div> <div>1 WKRC F 09/07/12 Bold &amp; the Beautiful 1:30 PM-2:00 PM :00 \$950.00 NM</div> <div>Credited</div>									
14	09/05/12	09/10/12	Let's Make a Deal	3:00 PM-4:00 PM	M-WTF--	:30	2	\$700.00	NM

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53519-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Democratic Senate Campai	DSCC IE	1703	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																						
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2	WKRC	M	09/10/12	3:26 PM	Let's Make a Deal	3:00 PM-4:00 PM	:30	DS0H-T12-01	\$700.00 NM																																																																						
15	09/05/12	09/10/12	4p Local 12 News at Four	4:00 PM-4:30 PM	M- WTF- -	:30	1	\$1,600.00	NM																																																																						
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16	09/05/12	09/10/12	4p Local 12 News at Four	4:30 PM-5:00 PM	M- WTF- -	:30	1	\$1,600.00	NM																																																																						
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17	09/05/12	09/10/12	5p Local 12 News at Five	5:00 PM-5:30 PM	M- WTF- -	:30	1	\$1,800.00	NM																																																																						
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18	09/05/12	09/10/12	5p Local 12 News at Five	5:30 PM-6:00 PM	M- WTF- -	:30	1	\$1,900.00	NM																																																																						
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Credited																																																																															
19	09/05/12	09/10/12	6p Local 12 News at Six	6:00 PM-6:30 PM	M- WTF- -	:30	2	\$2,000.00	NM																																																																						
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>09/05/12</td><td>09/11/12</td><td>M- WTF- -</td><td>2</td><td>\$2,000.00</td><td colspan="4"></td></tr> <tr> <td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate Type</td></tr> <tr> <td>2</td><td>WKRC</td><td>F</td><td>09/07/12</td><td></td><td>6p Local 12 News at Six</td><td>6:00 PM-6:30 PM</td><td>:00</td><td></td><td><del>\$2,000.00</del> NM</td></tr> <tr> <td colspan="10">Credited</td></tr> <tr> <td>1</td><td>WKRC</td><td>M</td><td>09/10/12</td><td></td><td>6p Local 12 News at Six</td><td>6:00 PM-6:30 PM</td><td>:00</td><td></td><td><del>\$2,000.00</del> NM</td></tr> <tr> <td colspan="10">Credited</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/05/12	09/11/12	M- WTF- -	2	\$2,000.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	2	WKRC	F	09/07/12		6p Local 12 News at Six	6:00 PM-6:30 PM	:00		<del>\$2,000.00</del> NM	Credited										1	WKRC	M	09/10/12		6p Local 12 News at Six	6:00 PM-6:30 PM	:00		<del>\$2,000.00</del> NM	Credited									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																										
	09/05/12	09/11/12	M- WTF- -	2	\$2,000.00																																																																										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																																																																						
2	WKRC	F	09/07/12		6p Local 12 News at Six	6:00 PM-6:30 PM	:00		<del>\$2,000.00</del> NM																																																																						
Credited																																																																															
1	WKRC	M	09/10/12		6p Local 12 News at Six	6:00 PM-6:30 PM	:00		<del>\$2,000.00</del> NM																																																																						
Credited																																																																															
20	09/08/12	09/08/12	6pm Local 12 News Sat	6:00 PM-6:30 PM	-----S-	:30	1	\$850.00	NM																																																																						
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>09/03/12</td><td>09/09/12</td><td>-----S-</td><td>1</td><td>\$850.00</td><td colspan="4"></td></tr> <tr> <td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate Type</td></tr> <tr> <td>1</td><td>WKRC</td><td>Sa</td><td>09/08/12</td><td>6:12 PM</td><td>6pm Local 12 News Sat</td><td>6:00 PM-6:30 PM</td><td>:30</td><td>DS0H-T12-01</td><td>\$850.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/03/12	09/09/12	-----S-	1	\$850.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	1	WKRC	Sa	09/08/12	6:12 PM	6pm Local 12 News Sat	6:00 PM-6:30 PM	:30	DS0H-T12-01	\$850.00 NM																														
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																										
	09/03/12	09/09/12	-----S-	1	\$850.00																																																																										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																																																																						
1	WKRC	Sa	09/08/12	6:12 PM	6pm Local 12 News Sat	6:00 PM-6:30 PM	:30	DS0H-T12-01	\$850.00 NM																																																																						
21	09/09/12	09/09/12	630p Local 12 News Sun	6:30 PM-7:00 PM	-----S	:30	1	\$1,000.00	NM																																																																						
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>09/03/12</td><td>09/09/12</td><td>-----S</td><td>1</td><td>\$1,000.00</td><td colspan="4"></td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/03/12	09/09/12	-----S	1	\$1,000.00																																																						
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																										
	09/03/12	09/09/12	-----S	1	\$1,000.00																																																																										

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# INVOICE

Send Payment To:

**Local 12 WKRC-TV**  
**Newport Television LLC**  
**PO Box 841646**  
**Dallas, TX 75284-1646**



Invoice #	Invoice Date	Invoice Month	Invoice Period
53519-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Democratic Senate Campai	DSCC IE	1703	

[www.local12.com](http://www.local12.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	09/09/12	09/09/12	630p Local 12 News Sun	6:30 PM-7:00 PM	-----S	:30	1	\$1,000.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Su 09/09/12 630p Local 12 News Sun 6:30 PM-7:00 PM :00 <del>\$1,000.00</del> NM Credited									
22	09/05/12	09/10/12	M-F 7p-730p	7:00 PM-7:30 PM	M-WTF--	:30	2	\$1,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/05/12 09/11/12 M-WTF-- 2 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 09/05/12 7:21 PM M-F 7p-730p 7:00 PM-7:30 PM :30 DS0H-T12-01 \$1,600.00 NM 2 WKRC M 09/10/12 M-F 7p-730p 7:00 PM-7:30 PM :00 <del>\$1,600.00</del> NM Credited									
23	09/05/12	09/10/12	M-F 730p-8p	7:27 PM-8:00 PM	M-WTF--	:30	1	\$1,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/05/12 09/11/12 M-WTF-- 1 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 09/10/12 M-F 730p-8p 7:27 PM-8:00 PM :00 <del>\$1,600.00</del> NM Credited									
24	09/08/12	09/08/12	Sa Prime Access	6:57 PM-7:57 PM	-----S-	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 -----S- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Sa 09/08/12 Sa Prime Access 6:57 PM-7:57 PM :00 <del>\$800.00</del> NM Credited									
25	09/05/12	09/10/12	11p M-F Local 12 News 11	11:00 PM-11:35 PM	M-WTF--	:30	2	\$2,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/05/12 09/11/12 M-WTF-- 2 \$2,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 09/05/12 11:59 PM 11p M-F Local 12 News 11 11:00 PM-11:35 PM :30 DS0H-T12-01 \$2,200.00 NM 2 WKRC M 09/10/12 11:36 PM 11p M-F Local 12 News 11 11:00 PM-11:35 PM :30 DS0H-T12-01 \$2,200.00 NM									
26	09/08/12	09/08/12	11p M-Su Local 12 News 11	11:00 PM-11:35 PM	-----S-	:30	1	\$2,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 -----S- 1 \$2,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Sa 09/08/12 11:25 PM 11p M-Su Local 12 News 11 11:00 PM-11:35 PM :30 DS0H-T12-01 \$2,200.00 NM									
27	09/08/12	09/08/12	Sat Late Fringe Rotator	11:35 PM-12:05 XM	-----S-	:30	1	\$750.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 -----S- 1 \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Sa 09/08/12 11:58 PM Sat Late Fringe Rotator 11:35 PM-12:05 XM :30 DS0H-T12-01 \$750.00 NM									
28	09/08/12	09/08/12	Sat 1205a-105a	12:05 XM-1:05 XM	-----S-	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 -----S- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Sa 09/08/12 1:02 AM Sat 1205a-105a 12:05 XM-1:05 XM :30 DS0H-T12-01 \$500.00 NM									

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**Newport Television LLC**  
**PO Box 841646**  
**Dallas, TX 75284-1646**


[www.local12.com](http://www.local12.com)

Invoice #	Invoice Date	Invoice Month	Invoice Period
53519-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Democratic Senate Campai	DSCC IE	1703	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	09/09/12	09/09/12	Sun 1135p-1205a	11:35 PM-12:05 XM	-----S	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----S 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Su 09/09/12 12:19 AM Sun 1135p-1205a 11:35 PM-12:05 XM :30 DS0H-T12-01 \$750.00 NM									
30	09/07/12	09/07/12	CBS Morning News	7:00 AM-8:00 AM	----F--	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----F-- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 09/07/12 7:59 AM CBS Morning News 7:00 AM-8:00 AM :30 DS0H-T12-01 \$950.00 NM									
31	09/09/12	09/09/12	NFL Today	12:00 PM-1:00 PM	-----S	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----S 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Su 09/09/12 12:57 PM NFL Today 12:00 PM-1:00 PM :30 DS0H-T12-01 \$1,600.00 NM									
32	09/10/12	09/10/12	Bengals Post 9/10	10p-11p	M-----	:30	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M----- 3 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKRC M 09/10/12 10:34 PM Bengals Post 9/10 10p-11p :30 DS0H-T12-01 \$1,000.00 NM 3 WKRC M 09/10/12 10:43 PM Bengals Post 9/10 10p-11p :30 DS0H-T12-01 \$1,000.00 NM 1 WKRC M 09/10/12 10:50 PM Bengals Post 9/10 10p-11p :30 DS0H-T12-01 \$1,000.00 NM									
33	09/07/12	09/07/12	7-8p Prime Access Rot	7p-8p	----F--	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----F-- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 09/07/12 7:55 PM 7-8p Prime Access Rot 7p-8p :30 DS0H-T12-01 \$1,600.00 NM									
34	09/10/12	09/10/12	Bengals Pre Game 9/10	6p-7p	M-----	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M----- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 09/10/12 6:12 PM Bengals Pre Game 9/10 6p-7p :30 DS0H-T12-01 \$1,600.00 NM									
<b>Total Spots</b>							<b>33</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$36,850.00</b>
<u>Agency Commission</u>	<b>\$5,527.50</b>
<u>Net Amount Due</u>	<b>\$31,322.50</b>

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